



Sponsorship pledge:

YES! I would like to support the Great Lakes Entrepreneur's Quest in their mission to help drive the formation of new economy businesses in Michigan.

Sponsor information:

Company name: _____

Contact name*: _____

Street address: _____

City/state/zip: _____

Phone: _____

E-mail: _____

* This is the person we will correspond with to explain your membership benefits and logistics. Reports and information will be sent to this person.

Sponsorship level:

Platinum Gold Silver Bronze Friend

Three-year commitment.

Sign on for three years at the Bronze, Silver, or Gold level and receive the sponsor benefits of the next highest level.

Authorization:

Signature: _____

Date: _____

Return form to:

Sponsorship Director
Great Lakes Entrepreneur's Quest
330 East Liberty Street, Lower Level
Ann Arbor, MI 48104

Fax: 734.623.8289
E-mail: contact@gleq.org

Platinum Sponsor: \$50,000 and above

All Gold Sponsor benefits, plus:

- Sponsorship and branding of the GLEQ Grand Prize Award
- Opportunity to sponsor specific activities at awards ceremonies
- Up to eight invitations to private GLEQ Excel Dinner honoring top companies annually
- Acknowledgement of sponsor representatives at all events attended by sponsor
- Prominent logo position on GLEQ collateral, web, and paid advertising materials
- Up to four e-mail marketing pieces to all GLEQ participants

Gold Sponsor: \$25,000 - \$49,500

All Silver Sponsor benefits, plus:

- Innovation Award in sponsor's name
- Opportunity to distribute promotional materials at GLEQ events
- Up to six invitations to private GLEQ Excel Dinner honoring top companies annually
- Up to two e-mail marketing pieces to all GLEQ participants
- 300-word sponsor profile on GLEQ web site

Silver Sponsor: \$15,000 - \$24,500

All Bronze Sponsor benefits, plus:

- Membership on GLEQ Advisory Board
- Opportunity to host GLEQ events
- Presentation opportunities during educational programming to GLEQ participants
- Profile article in annual report
- Print ad in statewide award program
- Logo on GLEQ web site

Bronze Sponsor: \$5,000 - \$14,500

- Name and logo on select print materials, including press releases & eNewsletters
- Name in select GLEQ podcasts
- Name and web link on GLEQ web site

Friend of GLEQ: \$1,000 - \$4,500

- Name and logo on select print materials
- Name on GLEQ web site

Thank you for your support!

Additional copies of this form can be downloaded from: www.gleq.org/sponsorship_pledge_form.pdf